



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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ROLAND R. RENNE

IS NEW

ASSISTANT SECRETARY

AT ANNUAL FAS Christmas party, Roland R. Renne, new Asst. Secretary for International Affairs, is welcomed by Administrator and Mrs. Raymond Ioanes (center, background). At left is Mrs. W. A. Minor, wife of Asst. Administrator, Management, and at right is Dick DeFelice, Deputy Asst. Administrator for International Affairs.

Roland R. Renne, of Bozeman, Mont., has been named by President Kennedy as Assistant Secretary of Agriculture for International Affairs.

Dr. Renne, president of Montana State College since 1943 and former head of its Department of Agricultural Economics, will have responsibility not only for the Foreign Agricultural Service but also for coordination of all other international aspects of USDA's work and relationships with other U.S. government agencies.

The new Assistant Secretary has had broad foreign experience. He was chief of the U. S. Economic and Technical Mission in Manila in 1951-53; chief of an Agricultural Mission to Peru in 1958; and consultant to the Operations Mission in Ethiopia in 1960.

He has been consultant to Secretary Freeman since October 1962, and has been a member of the National Forest Advisory Council, the President's Water Resources Policy Commission, the Regional Advisory Committee for Administrative Personnel, the National Advisory Council on Health Research Facilities, and the Land Grant College Postwar Agricultural Policy Commission.

He served with the Office of Price Administration during World War II. Later he was exchange professor at Cornell University and the University of Chicago, and in 1948 was a USDA consultant on research and marketing.

Dr. Renne, who grew up on a farm in New Jersey, has a B.A. degree from Rutgers and a Ph.D. degree from the University of Wisconsin.

KATHRYN WYLIE RETIRES

Mrs. Kathryn Wylie, USDA's highly regarded Latin American expert, retired December 31 after more than 3 decades of Department service. She and her husband, who retired at the same time, are now on a round-the-world trip.

Joining USDA in 1931 as a typist in the Office of the Secretary, Mrs. Wylie became an economic analyst in 1938 and an assistant to the economic advisor to the Secretary. She advanced to an agricultural economist's position with OFAR in 1940; then to deputy director, and often acting director, of that agency's Latin American analysis division. Her Latin American analysis work continued with FAS from 1953 to 1961, and with ERS the past year.



Mrs. Wylie received B.A. and M.S. degrees in economics from the Univ. of Missouri. She has authored many publications, including The Agriculture of Colombia, Food Consumption in Mexico, and numerous international conference papers. She also was a major contributor to the Agricultural Geography of Latin America.

The address of Kathryn and Lyle will be 1733 No. Huntington, Arlington, Va., when they aren't abroad or at their Scientists Cliffs (Md.) summer cottage.

ANOTHER RETJREE

Reed Pond, longtime USDA employee, and most recently in FAS's General Sales Manager office, retired December 26 and hopes to lead a leisurely (?) life on his northern Va. farm.

BACK IN THE FOLD

Stuart Lerner is back in FAS after a sojourn in ERS. Formerly in FAS's Far East Branch, now Stuart is in Bob Gastineau's Trade Policy Div., where by chance he started his FAS career as a summer student trainee way back in 1958.

FAR EAST ATTACHES TO HAVE CONFERENCE

Hong Kong is the site, and April 10-13 are the tentative dates, of a regional conference that will bring together attaches in the Far East and Southern Asia.

New Asst. Secretary Roland Renne and FAS Associate Administrator Clarence Eskildsen will be among Washington representatives, according to present plans.



IN BANGKOK, Khun Bhornchai Khunalai, agricultural assistant, receives a 10-Year Service Award from Ambassador Kenneth T. Young, Jr. who feted awardees at an Embassy residence party.

WORLD FOOD CONGRESS SHAPING UP

Preparations are on schedule for the World Food Congress in Washington June 4-18, 1963. The Congress is a part of FAO's Freedom-from-Hunger Campaign.

R. Lyle Webster, executive secretary, says that as of Jan. 1, 46 persons from 36 countries and the UN, FAO, and WHO (World Health Organization) had accepted invitations to appear on the program. Attendance target is 1,200 from 100 countries.

DOUG ON THE RUN

If Doug Crawford looks a little thinner these days, it's probably because he lost weight getting so many places so fast during the closing weeks of 1962.

The last of his year's trips was to Princeton University, where he participated in the Woodrow Wilson School Conference on Foreign Affairs Personnel, at which the Herter Report on "Personnel for the New Diplomacy" was discussed (for a full report of the recommendations, see State Dep't News Letter, December).

Preceding the Princeton trip, Asst. Adm. Crawford swung around Latin America with Quentin West (new deputy director of the ERS Regional Analysis Division), and Senator Hubert Humphrey. Their survey encompassed AID programs, land reform, agricultural education, and market development in 9 countries.

(The Latin American tour came just after Doug had returned from the Common Market Seminar in Brussels.)

And, before that, he was over at the State Dep't as USDA's first member of a Foreign Service Selection Board, which makes recommendations for promotions of FSO-I's to Career Minister.

Other members of ministerial level "Board A" on which Doug sat, were Ambassadors Livingston T. Merchant, Thomas C. Mann, and Joseph Palmer II, and Edward M. Korry, manager of special projects for Cowles Publications and Broadcasting Co., Inc.

INTERNAL AUDIT TRANSFERRED

FAS's Office of Internal Audit and similar offices in other USDA agencies were transferred December 21 to the Office of the Inspector General, Lester P. Condon.

Secretary's Memorandum #1524, making the transfer, affected Don Motz, Abe Reed, Phil Toskes, Dick Schwartz, Ralph de Simone, Amelie Livermore, and Joan Klimkiewicz.

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KENLEE AND LA QUEN WEST

FAS was saddened December 2 by the death of Quentin West's two oldest sons, Kenlee, 17, and LaQuen ("Beeb"), 16, in an automobile accident in Arlington, Va.

REUNION in Venezuela. It looks like a So. Bldg. conference room, but it's the Caracas office of the Instituto Agrario Nacional (IAN). Left to right: Doug Crawford, asst. administrator for attaches; Don Motz, Internal Audit; Quentin West, ERS; George Day, departing agricultural attache; Ed Quinones, asst. agricultural attache; and Dr. Luis Pinerua Ordaz, president of the IAN, the Venezuelan agency that has primary responsibility for administering or coordinating the agrarian reform program.





ANY FIRST is news in a country with 3,000 years of history. The historic first above is the signing of a \$1.4-million Title IV, P.L. 480 agreement for Ethiopia's first cash purchase of U.S. cotton. Signing the papers are Minister of Finance, A.

Yilma Deressa and U.S. Ambassador Arthur L. Richards. Standing: Ato Mulato Debebe, asst. finance minister; Peter H. Delany, economic officer; Loyd Adcock, agricultural attache; and Mitchell M. Smiland, acting program officer for AID.

COCOA & COFFEE DEPT.

John Scholl, director of Sugar and Tropical Products Div., wound up the old year with a 3-week trip to Italy and Africa.

He was a member of the U.S. delegation at the FAO Cocoa Statistics and Executive Committee meetings in Rome, where 22 countries were represented; and then he went on to Tanganyika, Kenya, Uganda, and Ethiopia to deal with coffee matters and to confer with Attaches Bill Hatch (Nairobi) and Loyd Adcock (Addis Ababa).

NEWCOMERS IN FOREIGN TRAINING

Cannon Hearne's Foreign Training Div. recently welcomed two new program specialists to its staff: Don Curry (he succeeds Carlos Ortega, now attache in Quito), and George Peterson (he is temporarily filling in for Al Duke, now with FES).

NEW WEEKLY GAINS ATTACHE SUPPORT

Ray Ioanes says it looks as though the new weekly Foreign Agriculture (including Foreign Crops & Markets) may realize its goal of having an attache story in every issue, beginning with the "kick-off" number of January 7 in which Jim Gehr (Monrovia) tells about Liberia's new super-market.

Also upcoming in January is a story by Bob Tetro (Rome) on Italy and the EEC.



THE FAS LETTER

To U. S. Agricultural Attache Posts

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Foreign Agricultural Service
Washington 25, D.C.

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HITHER and YON

John E. Ray, ex asst. attache in Mexico, is now attending the FSI's Mid-Career Course in Foreign Affairs (January 3-March 22).

Walter Stern, asst. attache in London, is back in Britain after a holiday fortnight on the Island of Majorca, where the sun shone brightly.

Harold L. Mathes, of Harper, Kansas, has joined the Grain & Feed Division's commodity analysis branch. An alumnus of Kansas State Univ. and Texas Tech., he was formerly on the latter's ag economics staff.

Barbara Witt, Int'l Trade Fairs trade liaison, has left FAS to do exhibits work with USIA.

The Paul Taggarts (Latin America area officer) moved into a brand new house in time for Christmas. And there's a wall of native quartz at the front entry! Address is 6010 Dellwood Place, Wash. 14, D.C.

Roger Euler (Warsaw) is back at his post after a 2-week holiday in Italy and Denmark. (Don't ask how he skipped the countries in between.)

GRAND PRIX



AMBASSADOR Douglas MacArthur II (right) and Agricultural Attache Clayton Whipple hold the Grand Prix d'Honneur scroll won by the U.S. Exhibit at 33rd Brussels International Food Fair.

Margaret Condon, ex Monrovia secretary who was scheduled for transfer to Lagos, will be in the Washington area for awhile. Elaine Cripps Henson, who has been on the Embassy staff in Nigeria, is taking over in late January as John Wenmohs' secretary after orientation in FAS/Wash and a honeymoon trip to Florida and Arizona.

A-HUNTING THEY DID GO



Attache Paul Ferree (Salisbury) and Edward Mulcahy, deputy principal officer of the Salisbury Consulate General (front row) were members of a hunting party that found rich pickings on a big ranch near Bulawayo.

Paul got 15 Francolin with 25 shells; these birds are a kind of partridge native to southern Asia and Africa.

DUFF - FUERLINGER

Harriet Duff and John Fuerlinger were married December 15 in Washington, D.C. at the Pilgrim Lutheran Church.

The bride, whose hometown is Asheville, No. Carolina, has been secretary in the Bonn attache office the past 2 years. After a Stateside wedding trip, she is continuing service with FAS--in Warsaw, Poland, where her Foreign Service husband is now assigned.



FRANK McWALTERS, manager of educational activities division of Soybean Council International's Operations Office, explains some projects to Jim Patton (left), president of the National Farmers' Union; Bob Tetro, agricultural attache; and Dominic Marcello, deputy director of SBC's Int'l Operations Office.

TARTS AND TURNOVERS

Margaret Work, wife of our Bangkok attache, has a lot of new Thai friends as a result of her participation in the Annual Home Making Exhibition of the Home Economics Association of Thailand and Suan Dusit Teachers' College.

Margaret's part on the program was the preparation of her specialty -- "Tarts and Turnovers." The tasty pastries she prepared were then sold.

Sale of the samples brought in the sum of 223 baht for Her Majesty's Charity Fund; which now has a total of 7338.50 baht in its coffers. (A baht is about a nickel.)

LA DOLCE VITA

The Rome attache office has two welcome additions to the staff: a new secretary, Mrs. Teresa Trione, and an agricultural specialist, Miss Franca DeJuliis, to work with asst. attache Bob Wuhrman.

Up in Milan, the fame of Dan Sheppard, asst. attache/marketing specialist stationed there, is already spreading via an article in one of the Milan newspapers. Dan is located at Viale Tunisia 48.

AT SIGNING of cooperative agreement between U. S. Feed Grains Council and Colombian Food Manufacturers Association (AFOCAL) in Bogota.

Left to right: Delio Gerardo Pena, Latin American director of U. S. Feed Grains Council; Robert E. Adcock, recently arrived agricultural attache; Hernan Jaramillo Ocampo, Colombia's former Secretary of State and present president of AFOCAL; and W.R. Pearce, vice-president of Cargill, Inc.



ROUGHING IT WITH THE RIFFS

Attache W. Gordon Loveless (Morocco) recently toured the large Rif Mountain area of northern Morocco to have a look at agricultural developments there.

Tobacco and marijuana used to be the area's chief cash crops. Now, says Gordon, trade in marijuana is illegal and the government is trying to improve the agricultural situation.

An FAO technical team that has been surveying the area for 18 months has a development plan for introduction of new crops, expansion of livestock farming, soil conservation, and an increase in water resources.

Terraces in Rif Mountain valleys provide much of the crop land in the Rif area, where half a million people eke out a subsistence living.

Here Attache Loveless looks around for plantings of fruits and nuts on terraces being built for soil conservation.



OLIVE presses that our attache found throughout Rif area are much like oil extractors used by the Romans at Volubilis, nearby city that flourished shortly after the time of Christ.



TV AND RADIO FARE

FAS commodity representatives are stars of a weekly series of nationally televised programs dealing with Common Market developments as affecting certain U.S. farm exports.

The series is being presented on USDA's "Across the Fence" TV program. First commodities discussed were poultry by Acting Asst. Adm. Dave Hume; livestock and meat products by Div. Director Lou Smith; and fruits and vegetables by Div. Director Bill Stewart. Other commodities will be covered in February.

"Across the Fence" is viewed in the Washington area on Channel 4, WRC-TV on Saturday mornings at 7:30 and on Sundays at 8:15 a.m. Other stations carrying the series are WGN-TV, Chicago; WBAP-TV, Ft. Worth-Houston; and KRON-TV, San Francisco.

Meanwhile, "Scotty" Kevorkian (Sugar and Tropical Products) was recently featured on the "Agriculture USA" radio program. His topic: Chocolate.

FAS CLUB ELECTS NEW OFFICERS

Ray Shegogue (Program Development) is the newly elected president of the FAS Club.

Other officers for 1963 are vice-president Gertrude Drinker (Foreign Training), secretary Mildred Peitz (Management), treasurer Keith Vice (Trade Projects), and an executive commit-

tee composed of Blanche Lauck (Management), James Birkhead (Tobacco), James Boulware (Attaches), and Brian Cunningham (General Sales).

At the club's first luncheon meeting of the New Year, the speaker was Herbert J. Waters, assistant administrator of the Agency for International Development (AID).



BURL STUGARD (left), attache in Manila, and Abner E. Deatherage (right), asst. attache, observe President of the University of the Philippines Carlos P. Romulo receive from U.S. Ambassador William E. Stevenson a grant for agricultural research.

1962 IFYEs say goodbye to Denmark after 4 months of hospitality on Danish farms. Here, left to right, are Mrs. Danielsen, wife of Ribe County 4-H Club Committee president and host farmer; IFYE's Lyle Gohn and Mary Morrow; and Attache Harold Koeller.



ATTACHE Roy Sellers (left) is host at luncheon in Lisbon to promote sales of U.S. frozen poultry. Others, l. to r., are Trevor John Howells, Sociedade Continental de Alimentacao, Lda.; Jose Dantas Martins, Martins & Costa, Lda.; and Pedro Rodriguez, Institute of American Poultry Industries' director for Spain and Portugal.

The 3 leading supermarket owners in Lisbon subsequently placed trial orders of 1 ton each.